**Slam Dunk 4 Boston Children’s**

**Social Media Kit**

Thank you for being a Slam Dunk 4 Boston Children’s Ambassador, helping us spread the word about this basketball bracket challenge and fundraiser to support the patients and families at the nation’s top pediatric hospital. Below, you’ll find posts to use on Facebook, Instagram and Twitter at various times throughout the fundraiser. Feel free to post these as they are, or modify to put them into your own words.

**March 13 to March 17**



**Twitter**

Use your bracket to help kids @BostonChildrens. Sign up for the #SlamDunk4BCH bracket challenge. <http://on.bchil.org/1QLtx7V>

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**Facebook and Instagram**

*March 13*

This year, I’m filling out my brackets with Boston Children’s Hospital. Fill out yours here bostonchildrens.org/slamdunk and support the country’s best pediatric hospital. #SlamDunk4BCH

*March 14*

Join me and bracket for good this year! Fill out your NCAA basketball brackets with Boston Children’s Hospital. You’ll be eligible for prizes and help kids and their families. bostonchildrens.org/slamdunk #SlamDunk4BCH

**March 18 to April 3**



**Twitter**

Show your game face if you’re serious about helping kids @BostonChildrens! Post yours with #SlamDunk4BCH

Feel better about your busted bracket with a donation to @BostonChildrens <http://on.bchil.org/1QLtx7V> #SlamDunk4BCH

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**Facebook and Instagram**

*Week of March 18*

Show your game face if you’re serious, like me, about helping kids at Boston Children’s Hospital! Post yours with #SlamDunk4BCH. bostonchildrens.org/slamdunk

*Week of March 21*

The good news is when you bracket for kids, it doesn’t matter if your bracket busts. Join me and make it all better with a donation to the Slam Dunk 4 Boston Children’s fundraiser! bostonchildrens.org/slamdunk #SlamDunk4BCH

*Week of March 28*

Underdogs can still come through, and you can still make a donation to Boston Children’s Hospital’s Slam Dunk 4 Boston Children’s fundraiser. Win prizes while helping patients and families at the nation’s best pediatric hospital. bostonchildrens.org/slamdunk #SlamDunk4BCH

**Championship Monday April 4**



**Twitter**

Be a champion for kids tonight. Donate to @BostonChildrens <http://on.bchil.org/1QLtx7V> #SlamDunk4BCH

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**Facebook and Instagram**

When the NCAA Championship tips off tonight, join me in donating to the Slam Dunk 4 Boston Children’s fundraiser. Let’s help the hospital care for its patients & families and reach its goal of $50,000! bostonchildrens.org/slamdunk #SlamDunk4BCH