Fundraising Center Guide:
How to Maximize Your Fundraising Efforts with Your Personal Fundraising Website

We’re so thrilled, and appreciative, that you’re organizing a community fundraiser to benefit Boston Children’s Hospital! Now that your fundraising plan has been accepted, it’s time to get planning and start fundraising! Every dollar that you raise will help push the boundaries of care – developing faster, safer, more effective treatments for kids battling illness. This is why families locally and around the world seek care here—care made possible by your generosity.

A personal fundraising website has been created on your behalf – we encourage you to take advantage of this tool! Your fundraising website will allow you to:

- Track your event’s fundraising success
- Share your story and inspire others to get involved
- Provide event participants a fast and secure way to make a donation
- Allow family & friends who are not local or who can’t attend your event to support you
- Send emails to encourage donations or thank someone for their support

This guide will help you to navigate your Fundraising Center and kick-start your efforts!

Logging In:

1. Visit bostonchildrenshospital.org/fundraisers
2. Scroll down and click on “Log In”

3. Fill in your log-in information: this is the username and password you created when you registered your event online. This will bring you to your Fundraising Center.
Understanding Your Personal Fundraising Page

Visit the various pages of your Fundraising Center to send e-mails, track your progress, edit your personal page and benefit from additional resources!

Easily access a link to your personal fundraising page: copy and paste into e-mails and social media posts when asking for support!

Hi John,
Welcome to Your Fundraising Center
Portlandians Festival
05/01/2017

Fundraising Progress

You have raised:
$0.00
Your goal is:
$500.00
Update Goal
Days left
62

Show your potential donors that this cause is important to you! Click here to jump start your fundraising with a personal donation.

Today’s To Do:

Kick Off Your Fundraising
It’s easier to ask others to give when you’ve also given yourself. So make a gift and get things rolling!

MAKE A DONATION

Set your sights even higher! Update your fundraising goal by clicking this link!

Upcoming To Do’s:

1. Make a donation toward your fundraising goal

✓ Updated your fundraising page with a photo and story
✓ Sent emails to friends to recruit team members
✓ Shared your progress on social media
✓ Reviewed fundraising tips and tools for more ideas

Follow our simple to do list and lead yourself to Fundraising success!

When you complete a task, the checkmark will turn blue.
If you signed up for a team page, follow the same suggestions below to update your team page. To locate your team page, click Team Page on the top of the navigation bar.

Add your fundraising event name here!

Click here to change your picture or upload a video!

We’ve pre-populated your text box with information about Boston Children’s Hospital; however, we encourage you to add your personal story and information about your fundraiser here as well.

Don’t forget to save all your changes!
Send E-mails to Family & Friends

Click Compose to draft your own message to your friends and family.

Select Email Template

- Thank You (1)
- Recruiting (1)
- Solicitation (2)

- I'm fundraising for Boston Children's Hospital (Preview)
- There's still time to support Boston Children's Hospital (Preview)

Use these e-mail drafts to recruit teammates, solicit donations, or send a thank you to your donors!

Easily import your Gmail or Yahoo contacts!

Other Resources

Check out even more resources by clicking the resources tab. Here you can download logos and view guides and checklists to help you achieve your fundraising goal.