

ADD LOGO HERE



Contact:

Media Contact Name
Phone Number/email

INSERT CATCHY HEADLINE

COMPANY's Baked Goods Generate Dough for Boston Children's Hospital

Town, State (Date) – Company/Organization *(Insert information on fundraising effort with Boston Children's here. Include information on how funds are being raised, how employees and others are helping to raise funds, etc.)*

The funds raised by Company/Organization will help pay the medical costs of patients whose families cannot afford care, purchase essential medical equipment, support pediatric research, and provide training for the next generation of pediatricians.

(Insert a quote from your organization/company's representative about why you're supporting the hospital or how you hope the funds will impact the hospital and patients.)

Children's Miracle Network Hospitals is an international non-profit organization that raises funds for more than 170 children's hospitals. Boston Children's Hospital is one of the country's Children's Miracle Network Hospitals. Since 2003, Children's Miracle Network Hospitals and its partners have raised more than \$17mm for Boston Children's Hospital. *(NOTE: you can add your company's total CMNH fundraising amount into this release. Example: Since XXXX, Joe's Cupcake has donated more than \$1mm to CMNH, including \$X to Boston Children's Hospital.)*

Company: *INSERT COMPANY BOILERPLATE STATEMENT (SIMILAR TO PARAGRAPHS BELOW).*

Boston Children's Hospital: *Boston Children's Hospital, an internationally renowned center for medical research and treatment, is one of the only pediatric hospitals nationwide that focuses on pairing world-class research with clinical resources to develop novel therapies to treat and cure children. Many of the hospital's scientific advancements have far-reaching implications for treating adults, too – they target diseases including prostate and breast cancer, macular degeneration, and Alzheimer's. For more information or to donate visit: www.bostonchildrens.org. Become a fan of Boston Children's Hospital on Facebook at www.facebook.com/BostonChildrensHospital or on Twitter @<https://twitter.com/BostonChildrens>*

About Children's Miracle Network Hospitals: *Children's Miracle Network Hospitals is a non-profit organization dedicated to saving and improving the lives of children by raising funds for children's hospitals. Each year, the 170 Children's Miracle Network hospitals provide the finest medical care, life-saving research and preventative education to help millions of kids overcome diseases and injuries of every kind. To learn more go to www.cmnhospitals.org.*

###