

sponsorship opportunities

Please select your sponsor level:

\$100,000 | presenting

- Fifty (50) event tickets
- Prominent logo inclusion on:
 - elevator Captivate Screens at Prudential Center (\$40,000 value)
 - event signage throughout the venue
 - step and repeat banner
- All event e-mails and marketing collateral, including:
 - Boston Children's eNewsletter (circulation: approx. 200,000)
 - event e-mail blasts (circulation: approx. 10,000)
 - event website (approx. 10,000 unique visitors)
- volunteer t-shirts

\$50,000 | fun time

- Exclusive sponsor of the balloon artist, magician and deejay – bringing extra fun to playtime!
- Thirty-five (35) event tickets
- Prominent logo inclusion on:
 - event signage throughout the venue
 - signage with each artist/performer
 - event website (approx. 10,000 unique visitors)
 - volunteer t-shirts

\$20,000 | time out

- Exclusive sponsor of the "Time Out Lounge" – where guests can take a break from play time!
- Twenty-five (25) event tickets
- Prominent logo inclusion on:
 - signage throughout lounge area
 - additional event signage
 - event website (approx. 10,000 unique visitors)

\$10,000 | snack time

- Sponsor of a unique food station – to help guests fuel up for all the childlike fun!
- Twenty (20) event tickets
- Prominent logo inclusion on:
 - signage throughout designated area
 - additional event signage
 - event website (approx. 10,000 unique visitors)

\$7,500 | playtime

- Sponsor of one of the event's activities – enabling guests to play like a kid again!
- Fifteen (15) event tickets
- Logo inclusion on:
 - game/activity signage
 - event website (approx. 10,000 unique visitors)
- Name listing on additional event signage

\$2,500 | playdate

- Ten (10) event tickets
- Name listing on event signage and event website (approx. 10,000 unique visitors to website)



Thursday, May 16, 2019
Cruiseport Boston

registration form

..... will sponsor Kidding Around at the level indicated and:
Company/Sponsor Name

- will attend and accept all associated benefits
- will NOT attend, but please contact me regarding other sponsorship benefits

Full payment to be submitted to Boston Children's Hospital by:
(please indicate approximate date)

.....
Signature

.....
Name

.....
Title

.....
Company

.....
Street

.....
City State Zip

.....
Telephone Fax

.....
E-mail

.....
Assistant Name Telephone E-mail

Your contribution will be used to support the important work of Boston Children's Hospital. For tax purposes, the IRS requests we inform you that, over and above the value of the evening, your contribution is tax deductible to the extent provided by law.

For payment, mail check to:
Kidding Around
ATTN Emily Feeney
Boston Children's Hospital Trust
401 Park Drive, Suite 602
Boston, MA 02215-3354

Please make checks payable to Boston Children's Hospital and mail with a copy of this form by **Friday, April 26th**.

For reservations, return form by fax/e-mail:
617.355.6530
danielle.lueger@chtrust.org

For more information, call:
Danielle Lueger
617.355.4332