



Boston  
Children's  
Hospital

community  
fundraisers

## Fundraising Center Guide: How to Maximize Your Fundraising Efforts with Your Personal Fundraising Website

We're so thrilled, and appreciative, that you're organizing a community fundraiser to benefit Boston Children's Hospital! Now that your fundraising plan has been accepted, it's time to get planning and start fundraising! Every dollar that you raise will help push the boundaries of care – developing faster, safer, more effective treatments for kids battling illness. This is why families locally and around the world seek care here—care made possible by your generosity.

A personal fundraising website has been created on your behalf – we encourage you to take advantage of this tool! Your fundraising website will allow you to:

- Track your event's fundraising success
- Share your story and inspire others to get involved
- Provide event participants a fast and secure way to make a donation
- Allow family & friends who are not local or who can't attend your event to support you
- Send emails to encourage donations or thank someone for their support

This guide will help you to navigate your Fundraising Center and kick-start your efforts!

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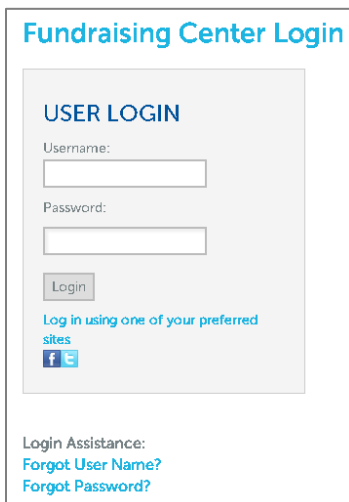
### Logging In:

1. Visit [bostonchildrenshospital.org/fundraisers](http://bostonchildrenshospital.org/fundraisers)
2. Scroll down and click on "Log In"



Log In »

3. Fill in your log-in information: this is the username and password you created when you registered your event online. This will bring you to your Fundraising Center.



Fundraising Center Login



USER LOGIN

Username:

Password:

Login

Log in using one of your preferred sites

Login Assistance:  
[Forgot User Name?](#)  
[Forgot Password?](#)

# Understanding Your Personal Fundraising Page

Boston Children's Hospital | **community fundraisers**

Welcome, John!  
[My Profile](#) | [Get Help](#) | [Logout](#)

[Share Your Page](#) Copy Link <http://fundraise.childrenshospital.org>

HOME | EMAIL | PROGRESS | PERSONAL PAGE | TEAM PAGE | RESOURCES

Hi John,  
**Welcome to Your Fundraising Center**  
Portlandians Festival  
05/01/2017

Visit the various pages of your Fundraising Center to send e-mails, track your progress, edit your personal page and benefit from additional resources!

Easily access a link to your personal fundraising page: copy and paste into e-mails and social media posts when asking for support!

## Fundraising Progress

You have raised: **\$0.00**  
Your goal is: **\$500.00**  
[Update Goal](#)  
Days Left: **62**

Set your sights even higher! Update your fundraising goal by clicking this link!

## Today's To Do:

### Kick Off Your Fundraising

It's easier to ask others to give when you've also given yourself. So make a gift and get things rolling!

[MAKE A DONATION](#)



Show your potential donors that this cause is important to **you**! Click here to jump start your fundraising with a personal donation.

## Upcoming To Do's:

- 1 [Make a donation toward your fundraising goal](#)
- Updated your fundraising page with a photo and story
- Sent emails to friends to recruit team members
- Shared your progress on social media
- Reviewed fundraising tips and tools for more ideas

Follow our simple to do list and lead yourself to Fundraising success!

When you complete a task, the checkmark will turn blue.



### JOHN'S DETAILS

Fundraiser Name: The Portlandians V3  
 Preferred Email: joel@charitydynamics.com  
 Preferred Address:  
 123 Main St.  
 Austin, TX 78660



### FUNDRAISING TIPS & TOOLS

Not sure where to begin? No worries. We have everything you need.

- Coordinator Checklist
- Fundraising Center
- Social Media Guide

[Visit our resources >](#)



### GET SOCIAL

Social media is a great way to attract donors. Tell your friends about your Community Fundraiser, and let them know their support will help children and families who rely on life-saving care at Boston Children's Hospital.

[Visit Our Social Media Guide >](#)

Find more ideas, tips and tools by clicking here!

## Update Your Personal or Team Page

If you signed up for a team page, follow the same suggestions below to update your team page. To locate your team page, click Team Page on the top of the navigation bar



community fundraisers

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[Share Your Page](#)



Copy Link

<http://fundraise.childrenshospital.org>

HOME EMAIL PROGRESS PERSONAL PAGE **TEAM PAGE** RESOURCES

### Edit Your Personal Fundraising Page [\(View Personal Page\)](#)

Personal Page URL: [\(URL Settings\)](#)  
<http://fundraise.childrenshospital.org/goto/cftest>  
 This page is Public

Title

My Community Fundraiser

Add your fundraising event name here!

Body

I am hosting a fundraiser, because I want to help Boston Children's continue its amazing work for kids.

- The hospital's patient care programs are remarkably sensitive to what sick and injured children and their families really need.
- Researchers regularly make amazing discoveries that change children's lives.
- Boston Children's welcomes kids whose families can't afford health care—more than any other hospital in Massachusetts.
- Community programs make a point of reaching out to help low-income and at-risk kids.

And the hospital doesn't just stop there. Boston Children's truly understands the importance of training the next generation of top pediatricians and nurses, so they can continue to provide the best, most innovative care possible to kids.

Content

[Photos/Video](#)

Click here to change your picture or upload a video!

We've pre-populated your text box with information about Boston Children's Hospital; however, we encourage you to add your personal story and information about your fundraiser here as well.

Don't forget to save all your changes!

[Preview](#)

Save

## Send E-mails to Family & Friends

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[Share Your Page](#) [Copy Link](#) <http://fundraise.childrenshospital.org>

HOME EMAIL PROGRESS PERSONAL PAGE TEAM PAGE RESOURCES

Compose Message

1 Configure 2 Compose 3 Set Recipients 4 Preview & Send

Select Email Template

- Thank You (1)
- Recruiting (1)
- Solicitation (2)
  - I'm fundraising for Boston Children's Hospital! ([Preview](#))
  - There's still time to support Boston Children's Hospital! ([Preview](#))

[Save as draft](#) [Save as template](#) [Preview](#) [Next](#)

Compose

- Drafts
- Sent
- Contacts

Easily import your Gmail or Yahoo contacts!

Click Compose to draft your own message to your friends and family.

Use these e-mail drafts to recruit teammates, solicit donations, or send a thank you to your donors!

## Other Resources

Welcome, John!  
[My Profile](#) | [Get Help](#) | [Logout](#)

[Share Your Page](#) [Copy Link](#) <http://fundraise.childrenshospital.org>

HOME EMAIL PROGRESS PERSONAL PAGE TEAM PAGE RESOURCES

Fundraising Tools

Download these PDFs to help you meet your fundraising goals!

- [Coordinator Checklist >](#)
- [Fundraising Center >](#)
- [Social Media Guide >](#)
- [Matching Gifts >](#)

Contact Us

Questions?  
Contact us at 617-355-6890 or [events@chtrust.org](mailto:events@chtrust.org)

Check out even more resources by clicking the resources tab. Here you can download logos and view guides and checklists to help you achieve your fundraising goal.